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DREAMAUTHENTICS ADDS CUSTOMIZABLE ART GRAPHICS TO ENTIRE LINE OF HOME ARCADE CABINETS

New Arcade System Art Is Next Step In Complete Customization

(INDIANAPOLIS, IN —February 14, 2007) DreamAuthentic, a leading manufacturer of custom built personal video arcade cabinets, announces the newest custom option in their complete line of consumer video arcade cabinets— custom vinyl art graphics for the exterior of the cabinets. The new graphics are the next step in complete customization for DreamAuthentic's cabinets.

"DreamAuthentic is proud to be the leader in customization for consumer arcade cabinets," said Rick Barretto, President and CEO of DreamAuthentic. "We strive to offer our customers the most options in the industry and our custom side art gives consumers yet another choice when designing their ultimate personal video arcade cabinet."

The new art graphics - which are installed by DreamAuthentic's professionals prior to delivery - are made of heavy duty, industrial strength adhesive vinyl, which is then laminated with a tough UV laminate. Customers can select any of DreamAuthentic's stock art graphics (like flames or lightning) or they can work with professional graphic designers to design and develop custom graphics based on any design. The art graphics are available for three different sections of the arcade cabinet – side art graphics, control panel graphics and a customizable marquee – letting customers choose exactly how much of their cabinet they would like to personalize. All art work is custom printed at high dots per inch for professional quality and also acts as a layer of protection for the cabinets.

DreamAuthentic's custom side art is available for all four arcade cabinet models in their line – the Excalibur, Eladius, Sting and Ultra Quad. Additionally, the art graphics will be available for all future additions to the line coming in mid-2007. Pricing for the cabinets begins at \$179 and goes up based on the arcade model chosen and which sections the customer chooses to personalize.

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DreamAuthentic manufactures consumer arcade cabinets that are powered by a custom PC-based game engine. Completely customizable inside and out, the cabinet plays any PC based video games, from your favorite arcade classics to the latest PC game titles.

For additional information about custom side art, pricing and product specifications, visit www.DreamAuthentic.com or call 800.789.8424.

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About DreamAuthentic

DreamAuthentic is a leading manufacturer of custom built personal video arcade cabinets that can play both classic and modern video games. For additional information about DreamAuthentic or to purchase a cabinet please visit: www.dreamauthentic.com.